

***Revised Course Structure***  
***Choice Based Credit System (CBCS)***  
***Under Ordinance 31***  
**2016-2018**

The department has choice based credit system (CBCS) in every course we offer under ordinance 31, in which there are total 106 credits in which 90 actual credits and 16 virtual credits in the complete span of the course of two years. From these 106 credits 48 credits should accrue from 16 Core subjects, 18 credits from Elective Discipline subjects, 6 credits from Elective Generic, 6 credits from soft skill development subjects, 6 credits from Ability Enhancement subjects and 6 credits from project/ field based work. Elective Generic subjects credits can be earned from the subjects offered by the department or by other UTD's. Virtual Credits are 16 which the student has to earn through Comprehensive Viva Voce held after every Semester. Hence 4 virtual credits are given to each Comprehensive Viva Voce. From these 106 credits the credit for each subhead is as under:

S.No	Type of Subject/Activity	Code	Number of Subjects	Credit/Subject	Total Credit
1	Core	C	16(15)*	3	48(45)*
2	Elective Discipline	D	6	3	18
3	Elective Generic	G	2	3	06
4	Soft Skill	S	2	3	06
5	Ability Enhancement	A	2	3	06(5)*
6	Comprehensive Viva Voce	V	4 / Semester	16	16
7	Project Work	P	Summer Internship	2	2
			Major Research Project	4	4
					<b>106(97)*</b>

\*\*In () credits for M.A (Economics) course

## MBA (BE)

S.No	Core	Elective Discipline	Elective Generic	Soft Skill	Ability Enhancement
1	Micro Economics	<b>Marketing Sp.</b> 1.Industrial & Rural Marketing  2.Marketing Research & Consumer Behavior  3.Integrated Marketing Communication  4.International Marketing  5.Retail Marketing  6.Sales & Distribution Management	Entrepreneurship	Business Communication & Personality Development	IT for Manager
2	Business Statistics		Business Law	French	Commodity Derivative & Price Risk Management
3	Business Finance & Accounting		Mathematical Economics	German	
4	Principles & Practices of Management		Environmental Economics		
5	Marketing Management		<b>Or Subjects offered by other UTD's</b>		
6	Macro-Economic Analysis & Policy				
7	Operations Research				
8	Research Methodology				
9	Organizational Behavior				
10	Strategic Management				
11	Econometrics				
12	International Economics				
13	Strategic HR & Development				
14	Supply Chain Management & Documentation				
15	Business Forecasting & Planning Techniques				
16	Service Marketing & CRM				

## MBA (IB)

S.No	Core	Elective Discipline	Elective Generic	Soft Skill	Ability Enhancement
1	Micro Economics	Financial & Derivative Markets in India	Entrepreneurship	Business Communication & Personality Development	IT for Manager
2	Business Statistics	International Trade Logistics & Supply Chain Management	Business Law	French	Consumer Behavior
3	International Economics	International Marketing Research	Mathematical Economics	German	
4	Principles & Practices of Management	Overseas Project Management	Environmental Economics		
5	Marketing Management	Select Market Thrust Products	<b>Or Subjects offered by other UTD's</b>		
6	Organizational Behavior	International Business Finance			
7	Macro-Economic Analysis & Policy	International Trade Operations & WTO			
8	Research Methodology	Comparative International Management			
9	Operations Research				
10	Business Finance & Accounting				
11	Foreign Trade Procedure & Documentation				
12	International Marketing				
13	Strategic Management				
14	Import Management				
15	Strategic HR & Development				
16	Service Marketing & CRM				

## MBA (FS)

S.No	Core	Elective Discipline	Elective Generic	Soft Skill	Ability Enhancement
1	Micro Economics	Principles, Practices and Regulation of Insurance	Entrepreneurship	Business Communication & Personality Development	IT for Manager
2	Business Statistics	Corporate Tax Planning and Management	Business Law	French	Commodity Derivative & Price Risk Mgmt.
3	Business Finance & Accounting	International Financial Markets & Forex Management	Mathematical Economics	German	
4	Financial Markets & Environment	Analytical Techniques for Finance	Environmental Economics		
5	Principles & Practices of Management	Investment & Merchant Banking	<b>Or Subjects offered by other UTD's</b>		
6	Macro-Economic Analysis & Policy (Core)	Security Analysis & Portfolio Management			
7	Operations Research	Treasury & Risk Management			
8	Research Methodology	Rural Banking and Micro Finance			
9	Corporate Finance				
10	Organizational Behavior				
11	Banking Service Operations				
12	Financial Product & Services				
13	Strategic Financial Management				
14	Marketing Management				
15	HRM& Accounting				
16	Service Marketing & CRM				

## MA (ECONOMICS)

S.No	Core	Elective Discipline	Elective Generic	Soft Skill	Ability Enhancement
1	Theory of Consumer Behavior and Production	Environmental Economics	Entrepreneurship	Communication & Personality Development	Computer Applications
2	Macro Economics	Economics of Social Sector & Gender	Financial Market	French	
3	Public Economics	Mathematical Economics-I	<b>Or Subjects offered by other UTD's</b>	German	
4	Mathematics for Economics	Econometrics-I			
5	Statistics for Economics	Economics of Industries-I			
6	Theory of Market Distribution	Labour Problems & Social Welfare			
7	Theories of Money and Banking	Mathematical Economics II			
8	Urban Planning	Econometrics II			
9	Statistical Inferences and Research Methods	Economics of Industries- II			
10	Agriculture and Rural Development	Industrial Relation and India's Legislation-II			
11	International Economics				
12	Economics of development and Growth				
13	Welfare Economics				
14	India's Foreign Trade & International Institution				
15	Indian Economic Policy				

**M.A (Economics) I SEMESTER July 2016**

Sub.Code	Subject Name	credits
211C	Theory of Consumer Behavior and Production(core)	3
212C	Macro Economics (core)	3
213C	Public Economics (core)	3
214C	Mathematics for Economics(core)	3
215C	Statistics for Economics(core)	3
216S	Communication and personality development (Soft skills)	3
21V	Comprehensive viva voce	4
	<b>Total credits</b>	<b>22</b>

**M.A (Economics) II SEMESTER January 2017**

Sub.Code	Subject Name	credits
221C	Theory of Market Distribution (core)	3
222C	Theories of Money and Banking (core)	3
223C	Urban planning	3
224C	Statistical Inferences and Research Methods (core)	3
225C	Agriculture and Rural Development (core)	3
226SF/SG	French/German(Soft skill)	3
228A	Computer Applications (Ability Enhancement)	3
22V	Comprehensive viva voce	4
	<b>Total credits</b>	<b>25</b>

**M.A (Economics) III SEMESTER July 2017**

Sub.Code	Subject Name	credits
231C	International Economics (core)	3
232C	Economics of development and Growth (core)	3
233C	Welfare Economics (core)	3
234D	Environmental Economics ( Elective Discipline)	3
235DA	Mathematical Economics-I ( Elective Discipline)	3
236DA	Econometrics-I ( Elective Discipline)	3
235DB	Economics of Industries-I ( Elective Discipline)	3
236DB	Labour Problems & Social Welfare ( Elective Discipline)	3
237G	Financial Market (Elective Generic)	3
238P	Term Paper or Summer Internship	2
23V	Comprehensive viva voce	4
	<b>Total credits</b>	<b>27</b>

**M.A (Economics) IV SEMESTER January 2018**

Sub.Code	Subject Name	credits
241C	India's Foreign Trade & International Institution ( Core)	3
242C	Indian Economic Policy ( Core)	3
243D	Economics of Social Sector & Gender ( Elective Discipline)	3
244DA	Mathematical Economics- II ( Elective Discipline)	3
245DA	Econometrics- II ( Elective Discipline)	3
244DB	Economics of Industries- II ( Elective Discipline)	3
245DB	Industrial Relation and India's Legislation-II ( Elective Discipline)	3
246P	Dissertation + Viva	4
24V	Comprehensive Viva Voce	4
	<b>Total credits</b>	<b>23</b>

## MBA (BE) I SEMESTER July 2016

Code	Subjects	Credits
811C	Micro Economics ( Core)	3
812C	Business Statistics (Core)	3
813C	Business Finance & Accounting (Core)	3
814C	Principles & Practices of Management (Core)	3
815C	Marketing Management ( Core)	3
816A	IT for Manager (Ability Enhancement)	3
817S	Business Communication & Personality Development (Soft skill)	3
81V	Comprehensive Viva Voce(Virtual credit)	4
	<b>Total credits</b>	<b>25</b>

## MBA (BE) II SEMESTER January 2017

821C	Macro-Economic Analysis & Policy (Core)	3
822C	Operations Research (Core)	3
823C	Research Methodology(Core)	3
824C	Organizational Behavior (Core)	3
825G	Entrepreneurship (Elective Generic)	3
826SF/SG	French/German(Soft Skill)	3
827DA	Industrial & Rural marketing (Elective Discipline )	3
828DA	Marketing Research & Consumer behavior(Elective Discipline)	3
827DB	Financial Management (Elective Discipline)	3
828DB	Financial Markets & Environment(Elective Discipline)	3
82V	Comprehensive Viva Voce(Virtual credit)	4
	<b>Total credits</b>	<b>28</b>

## MBA (BE) III SEMESTER July 2017

831C	Strategic Management ( Core)	3
832C	Econometrics ( Core)	3
833C	International Economics ( Core)	3
824C	Strategic HR & Development(Core )	3
825C	Supply Chain Management & Documentation ( Core)	3
836G	Business Law(Elective generic)	3
837DA	Integrated Marketing Communication(Elective Discipline)	3
838DA	International Marketing(Elective Discipline )	3
837DB	Cost & Management Accounting (Elective Discipline)	3
838DB	Security Analysis & Portfolio Management (Elective Discipline).	3
839P	Summer Training Report Submission(Project Work)	2
83V	Comprehensive Viva Voce(Virtual credit)	4
	<b>Total credits</b>	<b>30</b>

## MBA (BE) IV SEMESTER January 2018

841C	Business Forecasting & Planning Techniques ( Core)	3
842C	Service Marketing & CRM (Core)	3
843A	Commodity Derivative & Price Risk Mgmt.(Ability Enhancement)	3
844DA	Retail Marketing (Elective Discipline)	3
845DA	Sales & Distribution Management (Elective Discipline)	3
844DB	Business Taxation (Elective Discipline)	3
845DB	Insurance and Bank Management (Elective Discipline)	3
846P	MRP(Submission & viva voce) (Project Work)	4
84V	Comprehensive Viva Voce(Virtual credit)	4
	<b>Total credits</b>	<b>23</b>

## MBA (IB) I SEMESTER July –December 2016

911C	Micro Economics (Core)	3
912C	Business Statistics (Core)	3
913C	International Economics (Core)	3
914C	Principles & Practices of Management (Core)	3
915C	Marketing Management ( Core)	3
916D	Organizational Behavior (Core)	3
917SF/SG	French / German (Soft skill)	3
91V	Comprehensive Viva Voce(Virtual credit)	4
	<b>Total credits</b>	<b>25</b>

## MBA (IB) II SEMESTER January 2017

921C	Macro-Economic Analysis & Policy (Core)	3
922C	Operations Research ( Core)	3
923C	Business Finance & Accounting ( Core)	3
924C	Foreign Trade Procedure & Documentation(Core)	3
925A	IT for Managers (Ability Enhancement)	3
926D	Financial & Derivative Markets in India (Elective Discipline)	3
927G	Entrepreneurship (Elective Generic)	3
928S	Business Communication & Personality Development (Soft skill)	3
92V	Comprehensive Viva Voce(Virtual credit)	4
	<b>Total credits</b>	<b>28</b>

## MBA (IB) III SEMESTER July 2017

931C	International Marketing ( Core)	3
932C	Strategic Management ( Core)	3
933C	Import Management ( Core)	3
934C	Research Methodology(Core)	3
935G	Business Law(Elective generic)	3
936D	International Business Finance (Elective Discipline)	3
937D	International Trade Logistics & Supply Chain Management (Elective Discipline)	3
938D	International Marketing Research (Elective Discipline)	3
939P	Summer Training Report (Project Work)	2
93V	Comprehensive Viva Voce(Virtual credit)	4
	<b>Total credits</b>	<b>30</b>

## MBA (IB) IV SEMESTER January 2018

941C	Strategic HR & Development(Core )	3
942C	Service Marketing & CRM (Core)	3
943A	Consumer Behavior (Ability Enhancement)	3
944D	Overseas Project Management(Elective Discipline)	3
945D	Select Market Thrust Products (Elective Discipline)	3
946P	Major Research Project (Project Work)	4
94V	Comprehensive Viva Voce(Virtual credit)	4
	<b>Total credits</b>	<b>23</b>



**MBA (FS) I SEMESTER July 2016**

711C	Micro Economics (Core)	3
712C	Business Statistics (Core)	3
713C	Business Finance & Accounting (Core)	3
714C	Financial Markets & Environment (Core)	3
715C	Principles & Practices of Management (Core)	3
716A	IT for Managers (Ability Enhancement)	3
717S	Business Communication & Personality Development (Soft skill)	3
71V	Comprehensive viva voce(Virtual credit)	4
	<b>Total credits</b>	<b>25</b>

***MBA (FS) II SEMESTER January 2017***

721C	Macro-Economic Analysis & Policy (Core)	3
722C	Operations Research (Core)	3
723C	Research Methodology(Core)	3
724C	Corporate Finance (Core)	3
725C	Organizational Behavior (Core)	3
726C	Banking Service Operations (Core)	3
727G	Business Law (Elective Generic)	3
728SF/SG	French / German (Soft skill)	3
72V	Comprehensive viva voce(Virtual credit)	4
	<b>Total credits</b>	<b>28</b>

***MBA (FS) III SEMESTER July 2017***

731C	Financial Product & Services (Core)	3
732C	Strategic Financial Management(C ore)	3
733C	Marketing Management (Core)	3
734C	HRM& Accounting (Core)	3
735D	Security Analysis & Portfolio Mgmt.( Elective Discipline)	3
736D	Corporate Tax Planning and Management ( Elective Discipline)	3
737D	Principles, Practices and Regulation of Insurance ( Elective Discipline)	3
738G	Entrepreneurship (Elective Generic)	3
739P	Summer training report submission(Project Work)	2
73V	Comprehensive viva voce(Virtual credit)	4
	<b>Total credits</b>	<b>30</b>

***MBA (FS) IV SEMESTER January 2018***

741C	Services Marketing & CRM (Core)	3
742D	Investment and Merchant Banking( Elective Discipline)	3
743D	Analytical Techniques for Finance ( Elective Discipline)	3
744D	International Financial Markets & Forex Management (Elective Discipline)	3
745A	Commodity Derivative & Price Risk Mgmt. (Ability Enhancement)	3
746P	Major Research Project (Project Work)	4
74V	Comprehensive Viva Voce(Virtual credit)	4
	<b>Total credits</b>	<b>23</b>