

CURRICULUM VITAE



Dr. M. Vasim Khan

Mobile .No: 09926778686

Phone: 0731-2363087(O)

Fax: 0731-2361088

Email: m.vasim.khan@gmail.com

➤ **OBJECTIVE**

To work in a challenging position where my experience and knowledge can be utilized for achieving operational excellence & fast growth within the organization, both vertically & laterally, and helps in preparing myself for higher responsibilities in education industry.

➤ **ACADEMIC QUALIFICATIONS**

- **Ph. D. (Economics):** on the topic “Marketing Strategies adopted by Retailers(A study of Consumer durables in Indore”, from Devi AhilyaUniversity, Indore (2012).
- **Master Of Business Economics (Marketing):** from School Of Economics (D.A.V.V), Indore (2005) with 76.56%.
- **B.Sc. (Comp. Science):** from Christain Eminent College (D.A.V.V), Indore (2003) with 63%.
- **Higher Secondary:** from Gujrati Samaj H.S. School, Indore M.P Board (2000) with 60%.

➤ **WORKING EXPERIENCE**

- **Teaching Experience:**

Total Eight years of experience in teaching Post Graduate classes.

- **Professional Experience:**

Worked as a Market Development Officer for HDFC Bank(Home loans) (One Year) in Indore.

- **Present Assignment:**

Working as a Lecturer & Placement Officer at School of Economics, DAVV, Indore (M.P.).

➤ **RESPONSIBILITIES UNDERTAKEN**

- Taking Care of the placement activities as a placement officer in School Of Economics, DAVV, Indore, Since 2008.
- Team Manager of UTD Cricket Team since last two years(2012-2013).
- Admission In charge at School Of Economics, DAVV, Indore.
- Sports In charge at School Of Economics, DAVV, Indore.
- Media In charge at School Of Economics, DAVV, Indore.
- Library In charge at School Of Economics, DAVV, Indore.

➤ **PROJECTS UNDERTAKEN**

- **During Bachelor Degree:** Computer Operated Project on shortest path of graph implementation.
- **During Master Degree:** Major research project on “Analysing consumer perception for different promotional schemes”.
- **Summer internship:** Marketing Research of colour television for ONIDA
- **Orientation programme** in June –July 2011at Academic Staff College, DAVV, Indore.

➤ **TEACHING AND RESEARCH INTEREST**

Marketing Management, Services Marketing, Marketing Research, Advertising Management, Brand Management, Industrial & Rural Marketing Consumer Behaviour, Human Resource Management, Business Environment etc.

➤ **SEMINARS AND WORKSHOPS ATTENDED**

- Attended Workshop on “Consumer Protection and Welfare” Sponsored by Department Consumer Affairs Govt. of India New Delhi organized by School of Economics (13th June to 16th June 2008).

- Attended Workshop on “Commodity Trading and its Effectiveness” organized by School of Economics and Sponsored by Forward Market Commission, Mumbai.
- Participated in National Seminar on the topic “WTO Provisions and its Impact on Trade and Environment” held on (15-16th February, 2008) in School of Economics, D.A.V.V.
- Attended National Seminar on “Natural Resource Management in the Catchment Area of Big Dam” Organized by School of Economics, D.A.V.V., Indore.
- Attended National Seminar on “ Climate Change And Economic Development” Organized by School of Economics, Under UGC-SAP (DRS Phase II) (12 th & 13 th March 2010).12. Attended Workshop on “Skill Mapping of Madhya Pradesh ” organized by School of Economics DAVV, Indore (M.P.) (on 28 July, 2010).
- Attended National Seminar on “Training on Micro Finance” Organized by School of Economics, DAVV, Indore (M.P.), (5 th & 6 th October, 2010).
- Help to Organized a ‘Syllabus Review Workshop’ with the active participation of industrialists, academicians and faculties from 7th July -12th July 2010
- Attended a Two day National Seminar on ‘Microfinance and Rural Transformation’ on
14th-15th September 2011.
- Organized a three day workshop on topic “ASSESSMENT OF PERSONALITY GAPS” from 11to13/10/12.
- Coordinated Institute annual fest COLORS 2013.
- Participated in Seminar - 20-21th March 2012 on ‘Poverty Alleviation and Natural Resource Management’, held at School of Economics.
- Help to organize one-day Conference in association with Development Foundation, Indore on ‘Malwa-Nimar Vikaas Sammelan’ at School of Economics on 22nd April,2012
- Coordinated a Panel Discussion on “Emerging Issues of Micro Finance in Madhya Pradesh.
- Attended a Two day National Seminar on ‘Strategies For Inclusive Growth’ at School of Economics on 22-23 Feb,2013

➤ PERSONAL DETAILS

- | | |
|---------------------|--|
| • FATHER’S NAME | Late Dr. M. Akhtar Khan |
| • DATE OF BIRTH | 16th August, 1982 |
| • PERMANENT ADDRESS | 67, Koyla Bakhel,B/H P.Y Road,
Indore (M.P), 452004 |
| • MOBILE NO. | 099267-78686 |
| • NATIONALITY | Indian |
| • MARITAL STATUS | Married |
| • GENDER | Male |
| • LANGUAGES KNOWN | Hindi, English & Urdu |
| • E-MAIL ADDRESS | m.vasim.khan@gmail.com. |